

# Privacy Policy

Harvey  
Cameron

Your privacy is important to Attivo Limited (trading as Harvey Cameron) (referred to in this Privacy Notice as Harvey Cameron, we, our or us). This Privacy Notice explains how we may collect, use and disclose the personal information that we collect from you or which we have obtained from a third party. This Privacy Notice also sets out various rights that you have in relation to that personal information. Please take a moment to read and understand it.

We may modify or amend this Privacy Notice from time to time by posting an updated version on our website (at <https://www.harveycameron.nz/privacy>). By continuing to use our website or any of our services you consent to such modifications or amendments.

## When does this privacy notice apply?

This Privacy Notice applies when we collect your personal information from you. We may collect your personal information from you by the following means:

- when you visit or use one of our consumer and customer-directed websites, applications or social media channels;
- when you purchase and use our products, services, web-based tools, systems or applications (including mobile applications);
- when you subscribe to our newsletters;
- when you provide us with information relating to your goods or services;
- when you contact our customer support;
- when you join our business events;
- when you participate in our competitions, promotions and surveys; and when you otherwise interact with us (directly or indirectly) in your capacity as consumer, business customer, partner, supplier, contractor or other person with a business relationship with us.

## What types of information do we collect about you?

The type of information we collect from you will depend on who you are (e.g. customer, consumer, supplier, business partner, etc.), how you interact with us (e.g. online, offline, over the phone, etc.) and why you are interacting with us (but by way of example, may include your name, date of birth and contact details). We collect information you give us (including information that we may collect automatically) or information that others provide to us.

Directly below is an overview of the categories of personal information that we may collect:

### Information you provide to us directly:

Categories of information	Examples of types of information
Personal identification information	Name, title, date of birth
Contact information	Email, phone number, address, country of residence
Financial information	Bank account information
Any other information that you decide to voluntarily share with Harvey Cameron	Feedback, opinions, reviews, comments, uploaded files, interests, information provided for our due diligence process

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## Information we may collect automatically:

When you visit or use our websites or applications, subscribe to our newsletters or otherwise interact with us through our digital channels, in addition to the information you provide to us directly, we may collect information sent to us by your computer, mobile phone or other access device.

## For example, we may collect:

Categories of data	Examples of types of data
Device information	Device make and model
Log information	Internet browser, time and date
Location information	IP address location
Other information about your use of our digital channels or products	Links you click within our advertising emails

We may use third-party tools (such as Google Analytics), to record non-personally identifiable statistical and demographic information about website visitors, including location, browser details, behavioural and interaction information (including referral URLs and search terms), and computer and network information.

For more information on how Google Analytics collects and processes information, please see here: <https://policies.google.com/technologies/partner-sites> (or any other URL Google may provide from time to time) for Google's Privacy and Terms, and see here: <https://support.google.com/analytics/answer/6004245> (or any other URL Google may provide from time to time) for Google's Privacy Policy.

Google also provides instructions on how to opt-out of having information collected by Google Analytics: <https://support.google.com/analytics/answer/181881>.

We may also use cookies to enhance our users' experiences on our website as well as third party cookies (for example, Facebook or Google) to help us improve our advertising. Cookies can be turned off in users' web browser's settings.

## Information we may collect from other sources:

To the extent permitted by applicable law, in addition to our websites, applications and other digital channels, we may also obtain information about you from other sources, such as public databases, joint marketing partners, social media platforms and other third parties.

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## How we may use your data:

Purpose	Example
Assessment and screening of customers, suppliers and/or business partners	Conducting due diligence
Conclusion and execution of agreements	Sales, billing, shipment of products or services, registration to mobile applications or websites, warranty, service communications, account management
Providing support (upon your request)	Providing support via communication channels, such as customer support
Marketing & Advertising	Promoting contact with consumers and/or business customers, email and/or electronic marketing, market surveys, personalising your experience by presenting products and offers tailored to your preference, interests or profile (such as on our sites, applications or in other communication channels). Tailored & personalised advertising across the web including, but not limited to Facebook & Google. Email marketing communications (which you can opt out of at any time).
Security and protection of our interests/assets	Deploying and maintaining technical and organisational security measures, conducting internal audits and investigations, conducting assessments to verify conflict of interests
Compliance with legal obligations	Disclosing data to government institutions or supervisory authorities as applicable such as responding to legal process and managing any internal complaints or claims

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Product development	To improve the services, products, online services, mobile applications and communications we provide towards you or others
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We may also use targeted advertising on platforms such as Facebook and Google based on email addresses that we have collected. Users can opt out of receiving these advertisements by following the instructions on the following links:

[https://www.facebook.com/ads/website\\_custom\\_audiences/](https://www.facebook.com/ads/website_custom_audiences/)

<https://support.google.com/ads/answer/2662856>

## How we disclose your personal information

We may disclose information about you:

- to our service providers (including our hosting providers, payment providers and shipping providers);
- to other third parties to the extent reasonably required to carry out the purposes for which we may use your personal information (as outlined above under “how we may use your information”);
- if requested to do so in the course of legal proceedings or other investigations; or
- with your authorisation, or where we are otherwise permitted to do so by applicable law.

## Protecting your personal information

Harvey Cameron has security measures in place, and takes reasonable steps, to keep your information safe from loss, unauthorised access, use, modification or disclosure, and other misuse. Harvey Cameron may utilise services from one or more third party suppliers to monitor or maintain the cyber security of its systems and information.

## Accessing and correcting your personal information

You can always contact us using the contact details set out directly below if you would like to:

- request confirmation that we hold personal information about you;
- access, review, correct or delete the information you have supplied us with (to the extent Harvey Cameron is not otherwise permitted or required to keep such information);
- provide us with a statement of the correction sought to your information that you are seeking to be made (Statement of Correction) and request us to attach that Statement of Correction to your information if we do not make the correction sought;
- object to certain information processing operations (e.g., opt-out from marketing communications);
- receive a copy of your information. However, we reserve the right to charge you a reasonable amount for providing copies of any personal information you request, to take into account the time, cost and effort involved ;
- ask us any other questions related to the protection of your information.

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## **Breach notification**

Under the Privacy Act 2020, if Harvey Cameron has a privacy breach that either has caused or is likely to cause anyone serious harm, Harvey Cameron must notify the Privacy Commissioner and any affected people as soon as practically able. As a guide, our expectation is that a breach notification should be made no later than 72 hours after agencies are aware of a notifiable privacy breach. Breaches must be reported to the Data Protection Officer immediately.

Breaches can be reported online via the Privacy Commissioner website.

## **Contact us**

If you have any queries about this privacy notice or personal information we have collected about you, please contact:

Postal Address: 158 Leinster Road, Merivale, Christchurch 8014, New Zealand

Email Address: [enquiries@harveycameron.nz](mailto:enquiries@harveycameron.nz)

*Updated: 21 December 2020*